Whether you are just entering the finance world, or are looking to increase your expertise and marketability, we can help.

Our courses are offered in partnership with professional associations to prepare you to attain the most highly respected and recognized professional designations that will set you apart in the financial investment industry.

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# Invest in Your Future

Canadian Investment Funds Course (CIFC) Seminar

> Canadian Securities Course (CSC) Seminar

Chartered Financial Analyst (CFA) Seminar

## MacEwan



#### **Canadian Investment Funds Course** (CIFC<sup>®</sup>) Seminar

Gain a solid foundation and meet the licensing requirements to become a mutual funds salesperson and portfolio manager. Offered in partnership with the IFSE Institute, which is owned by the Investment Funds Institute of Canada (IFIC), this inclass seminar uses integrated lessons and case studies to help you learn the real world process clients normally follow when investing.

It will also help you learn to apply different skills to provide mutual funds' solutions that meets your clients' investment objectives. You will learn about mutual fund administration, governing regulations, duties and obligations of a mutual funds salesperson, the economic and investment environment of the industry, taxation of investment income, and pension and retirement savings. Successful completion of the CIFC course exam is a proficiency requirement by the provincial securities commission for mutual fund licensing.

**NOTE:** The course fee includes IFSE's CIFC online study materials and the exam fee. For further information regarding the IFIC course, please visit www.IFSE.ca.

FNPL 0110 - B251 Thursdays, April 4 - June 6

6:30 pm - 9:30 pm \$449 + \$200 Material Fee

#### **Canadian Securities Course** (CSC<sup>®</sup>) Seminar

The Canadian Securities Course (CSC<sup>®</sup>) is recognized as the industry benchmark for delivering financial training employers demand. In partnership with the Canadian Securities Institute (CSI), MacEwan University offers an in-class seminar led by industry professionals to help you enter or advance your career in the financial/investment services industry, or to learn how to manage or improve your own investment portfolio.

If you are currently working in or considering a career in the financial services industry, this seminar will enhance your skills and knowledge so you can serve your clients more effectively. You will learn about the Canadian Securities regulatory environment, how the marketplace and economy impact investments, how to interpret financial statements, various financial/investment instruments, portfolio management, and taxation. This course will also help you prepare to write the CSC Level I and II exams administered by CSI, which upon successful completion allows you to apply for licensing as a mutual funds salesperson. In addition, successful completion of the CSC course meets the entry requirement for CSI's new Personal Financial Planner (PFP<sup>®</sup>) Program.

**NOTE:** This course is a supplementary exam preparation seminar. To receive course materials and register for the exams you must also be enrolled in the Canadian Securities Course with CSI. For CSC enrollment information, contact CSI at www.csi.ca, p: 1-866-866-2601.

FNPL 0109 - B251 Friday, Saturday, March 15-16 and April 12-13

8:30 am - 4:30 pm \$595 + \$100 Special Fee

#### **Chartered Financial Analyst** (CFA<sup>®</sup>) Seminar

The Chartered Financial Analyst (CFA<sup>®</sup>) designation is a globally recognized and respected graduate-level credential in the finance industry, providing a competitive and rewarding advantage for opportunities in the investment profession around the world. In partnership with Kaplan Schweser, MacEwan University offers in-class exam preparation seminars based on the CFA Institute's Candidates Book of Knowledge (CBOK<sup>®</sup>) for the Level I and II exams.

Instructors are industry professionals who will help you understand the investment profession's theory and practice, and develop your ability to apply the knowledge in the areas of corporate finance, economics, financial reporting and analysis, quantitative methods, alternative investments, derivatives, equity investments, fixed income, portfolio management and wealth planning. You will also learn about how these processes fit within the guidelines of the CFA Institute Code of Ethics and Standards of Professional Conduct.

**NOTE:** Before you enroll in the CFA Seminar and your first exam, please refer to the CFA Program Candidacy requirements at www.cfainsitute.org. The course fee includes the SchweserNotes study package of materials and online resources.

CFA Seminar - Level I FNPL 0111 - B251 Tuesdays, January 22 - May 7

CFA Seminar - Level II FNPL 0112 - B251 Tuesdays, January 22 - May 7

6:00 pm - 9:00 pm \$799 + \$365 Material Fee